DIGITAL STRATEGY CO.

DigitalStrategy.co

Digital Strategy & Marketing firm with the Mission to Help our Clients

WIN in the Digital World





- Digital Strategy
- Artificial Intelligence
- Consulting
- Training

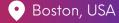
Marketing

- Digital Marketing
- Social Media
- Creative Services
- Content Marketing

Technology

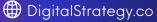
- Website Design
- E-Commerce
- Photography
- Videography

DS Digital CO Strategy Co.™



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OUR SERVICES

STRATEGY



Strategy

Marketing

Marketing Strategy

Digital Strategy

- Marketing Strategy
- Digital Strategy
- Digital Marketing Strategy



Consulting

Consulting

- Sales Enablement
- Technology & Platform Evaluation
- Vendor Evaluation
- Digital Trends

Training

Social Media Training



Artificial Intelligence

- · Al in Marketing
- Generative Al

MARKETING



Digital

ReEngage

ReTargeting

GeoFencing

GeoTargeting &

Search Engine Optimizatio<u>n</u>

(SEO)

- Nationwide SEO
- Local SEO
- **ECommerce SEO**

Search Engine Marketing

- Pay-per-Click advertising (PPA)
- Paid Search/ Google

Paid Media

- Display & Native Ads
- Programmatic Advertising

ECommerce

Amazon Marketing

Campaigns

- Digital Campaign Management
- Landing Pages + Lead Generation
- **Conversion Rate** Optimization

Email

- Email Marketing
- **Email Automation**

Mobile

Mobile Marketing (SMS)

Web & Mobile Design

Website Design

UI/UX Design

Figma Design

Mobile App Design



Creative

Video

Branding

- Brand Strategy
- Brand Style Guide
- **Brand Naming**

Content

- Content Strategy
- Content Marketing

- **Motion Graphics Explainer Videos**
- 3D Product Animations

Graphics Design

- Digital Designs
- Social Media Graphics
- Logo & Icon Design
- Brochure & Flyers
- Packaging Design

Social Media Marketing

- Facebook Ads
- Instagram Ads
- LinkedIn Ads
- Twitter Ads
- TikTok Ads
- Snapchat Ads
- Spotify Ads YouTube Ads

Social Media

· Social Media Management

Influencer & Affiliates

- Influencer
- Marketing
- Affiliate Marketing

TECHNOLOGY



Technology

Web Development

- **New Custom** Websites
- Website Upgrade

ECommerce Platforms

- Shopify
- Magento Commerce
- WooCommerce

Mobile Development

 Mobile Apps Development

Web Frameworks

- Wix
- Squarespace Webflow

Wordpress

- Framer

Advanced

Technologies Blockchain Technology

Direct Marketing

- Print Media Marketing
- Direct Mail Marketing
- **Business Card** Design

Local Marketing

 Local Advertisements



Photography

Onsite Photography

Videography

• Onsite Videography











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