

DIGITAL STRATEGY CO.

DigitalStrategy.co

Digital Strategy & Marketing firm
with the Mission to Help our Clients

WIN in the Digital World



Strategy

- Digital Strategy
- Artificial Intelligence
- Consulting
- Training



Marketing

- Digital Marketing
- Social Media
- Creative Services
- Content Marketing



Technology

- Website Design
- E-Commerce
- Photography
- Videography



OUR SERVICES

STRATEGY



Strategy

Marketing

- Marketing Strategy

Digital Strategy

- Marketing Strategy
- Digital Strategy
- Digital Marketing Strategy



Consulting

Consulting

- Sales Enablement
- Technology & Platform Evaluation
- Vendor Evaluation
- Digital Trends

Training

- Social Media Training



Artificial Intelligence

Artificial Intelligence

- AI in Marketing
- Generative AI

MARKETING



Digital

Search Engine Optimization (SEO)

- Nationwide SEO
- Local SEO
- ECommerce SEO

Search Engine Marketing

- Pay-per-Click advertising (PPA)
- Paid Search/ Google Ads

Paid Media

- Display & Native Ads
- Programmatic Advertising

ECommerce

- Amazon Marketing

ReEngage

- ReTargeting
- GeoTargeting & GeoFencing

Campaigns

- Digital Campaign Management
- Landing Pages + Lead Generation
- Conversion Rate Optimization

Email

- Email Marketing
- Email Automation

Mobile

- Mobile Marketing (SMS)



Creative

Branding

- Brand Strategy
- Brand Style Guide
- Brand Naming

Content

- Content Strategy
- Content Marketing

Graphics Design

- Digital Designs
- Social Media Graphics
- Logo & Icon Design
- Brochure & Flyers
- Packaging Design

Web & Mobile Design

- Website Design
- Mobile App Design
- UI/UX Design
- Figma Design

Video

- Motion Graphics
- Explainer Videos
- 3D Product Animations



Social

Social Media Marketing

- Facebook Ads
- Instagram Ads
- LinkedIn Ads
- Twitter Ads
- TikTok Ads
- Snapchat Ads
- Spotify Ads
- YouTube Ads

Social Media

- Social Media Management

Influencer & Affiliates

- Influencer Marketing
- Affiliate Marketing

TECHNOLOGY



Technology

Web Development

- New Custom Websites
- Website Upgrade

ECommerce Platforms

- Shopify
- Magento Commerce
- WooCommerce

Mobile Development

- Mobile Apps Development

Advanced Technologies

- Blockchain Technology

Web Frameworks

- Wix
- Squarespace
- Webflow
- Framer
- Wordpress



Print

Direct Marketing

- Print Media Marketing
- Direct Mail Marketing
- Business Card Design

Local Marketing

- Local Advertisements



Videography & Photography

Photography

- Onsite Photography

Videography

- Onsite Videography

